ECTS

Program Information Package

Program: İşletme Anabilim Dalı Başkanlığı | Total ECTS: 240 | Date of Issue: 19.11.2026

Program Information

Program Name	İşletme Anabilim Dalı Başkanlığı
Education Level	Doctorate
Language of Instruction	Turkish
Program Duration	8 Semesters
Maximum Duration	12 Semesters
Head of Program	-
Internship	Not Required
Total ECTS	240

Admission and Registration Requirements

Doktora programına başvurabilmek için adayların; tezli yüksek lisans programı diplomasına sahip olmaları, ALES'ten başvurduğu programın puan türünde 55 puandan az olmamak koşuluyla ilgili senato kararı ile belirlenecek ALES puanına sahip olmaları gerekir.

Admission and Registration Requirements

To apply for the PhD program, candidates must hold a thesis-based master's degree and obtain an ALES score determined by the relevant Senate decision, provided that it is not less than 55 in the score type required for the program they are applying to.

Graduation Requirements

Doktora programı,tezli yüksek lisans derecesi ile kabul edilmiş öğrenciler için toplam 21 krediden ve 1 eğitim – öğretim dönemi 60 AKTS' den az olmamak koşuluyla en az 7 ders,seminer ve yeterlik sınavı,tez önerisi ve tez çalışması olmak üzere en az 240 AKTS kredisinden oluşur.Doktora çalışması sonunda hazırlancak tezin,bilime yenilik getirme,yeni bir bilimsel yöntem geliştirme,bilinen bir yöntemi yeni bir alana uygulama niteliklerinden en az birini yerine getirmesi gerekir.

Graduation Requirements

The PhD program consists of at least 240 ECTS credits, including a minimum of 21 credits and at least 7 courses (not less than 60 ECTS per semester), as well as a seminar, a qualifying examination, a dissertation proposal, and a dissertation, for students admitted with a thesis-based master's degree. The dissertation to be prepared at the end of the PhD study must fulfill at least one of the following criteria: contribute novelty to science, develop a new scientific method, or apply an existing method to a new field.

Occupational Profiles of Graduates

Programdan mezun olan öğrenciler, hem özel hem de kamusal sektörde yer alan işletme, kurum ve kuruluşlarda akademisyen olarak çalışabilir ya da orta ve üst düzeylerde yönetici olarak görev yapabilirler.

Occupational Profiles of Graduates

Graduates of the program may work as academics in business-related institutions and organizations in both the private and public sectors, or take on managerial roles at middle and senior levels.

About the Program

İşletme Doktora programı işletme alanında ulusal ve uluslararası alanda bilimsel çalışmalar yapmayı hedefleyen, aynı zamanda şirketlerde üst düzey yöneticilik yapma hedefi olan ve bu bağlamda işletme alanında teorik bilgilerini güçlendirmek isteyen mezunlar yetiştirmeyi amaçlamaktadır. Ayrıca, akademik kariyer yapmayı düşünen aday akademisyenler için gerekli teorik alt yapının sağlanması, ulusal ve uluslararası düzeyde bilimsel araştırma faaliyetlerinin arttırılması da hedeflenmektedir.

About the Program

The PhD Program in Business Administration aims to educate graduates who seek to conduct scientific research at both national and international levels in the field of business, while also aspiring to hold senior managerial positions in companies and strengthen their theoretical knowledge in this context. In addition, the program seeks to provide the necessary theoretical foundation for prospective academics considering an academic career and to promote the advancement of scientific research activities at both national and international levels.

Exams, Assessment and Evaluation

Her ders için uygulanan sınavlar ve ölçme şekli dersin AKTS formunda tanımlanmıştır. DeğerlendirmeA+: Derste olağanüstü başarı gösteren öğrencilere verilen not.FX: Devamsızlık koşullarını veya ilgili dersin gereklerini yerine getiremeyen başarısız öğrencilere verilen not. Bu not, not ortalaması (GPA) hesaplamalarında "F" olarak kabul edilir.W: Danışmanın onayı ile dersten çekilen öğrencilere verilen not. Bu ders transkripte gösterilir; ancak not ortalaması (GPA) veya kredi hesaplamalarına dahil edilmez.I: Proje, tez veya benzeri çalışmalara dayalı dersler için, dönemin sonunda görevlerini tamamlayamayan ve bu durumu ilgili öğretim üyesi tarafından geçerli görülen nedenlerle açıklayan öğrencilere verilen not.EX: Senato tarafından belirlenen dersler için ilgili bölümler tarafından düzenlenen muafiyet sınavlarını geçen öğrencilere verilen not. Bu not, not ortalaması (GPA) hesaplamalarına dahil edilmez; ancak mezuniyet anına kadar alınan toplam kredi sayısına dahil edilir.U: Staj veya benzeri bir çalışma ya da genel not ortalamasına dahil edilmeyen bir ders için verilen not.P: Bir dönemden uzun süren dersler için ilk dönem sonunda verilen not. Bu not, not ortalaması (GPA) hesaplamalarına dahil edilmez.AU: Öğrencilerin, ilgili öğretim üyesinin yazılı izniyle kredili olmadan aldıkları ve başarılı oldukları dersler için verilen not. Öğrenci dersin gerekliliklerini yerine getiremezse, bu durum ders hiç alınmamış olarak kabul edilir. Bu not, not ortalaması (GPA) veya kredi hesaplamalarına dahil edilmez.

Exams, Assessment and Evaluation

The examinations and assessment methods applied for each course are defined in the course’s ECTS form.A+: Grade awarded to students who demonstrate outstanding performance in the course.FX: Grade awarded to students who fail to meet attendance requirements or fulfill the course requirements. This grade is treated as an “F” in GPA calculations.W: Grade awarded to students who withdraw from a course with the approval of their advisor. The course appears on the transcript but is not included in GPA or credit calculations.I: Grade awarded to students who are unable to complete their requirements for courses based on projects, theses, or similar work by the end of the term, provided that their reasons are deemed valid by the relevant instructor.EX: Grade awarded to students who pass exemption examinations organized by the relevant departments for courses determined by the Senate. This grade is not included in GPA calculations but is counted toward the total credits required for graduation.U: Grade given for internships, practical work, or courses that are not included in GPA calculations.P: Grade awarded at the end of the first term for courses lasting longer than one semester. This grade is not included in GPA calculations.AU: Grade awarded to students who successfully complete courses taken without credit, with the written permission of the instructor. If the student fails to meet the course requirements, the course is considered as not taken. This grade is not included in GPA or credit calculations.

Program Educational Objectives

The PhD Program in Business Administration aims to educate individuals who possess advanced theoretical and methodological knowledge in the field of business, are capable of conducting original scientific research at both national and international levels, and demonstrate strong analytical and critical thinking skills. The program seeks to enable students to develop innovative and sustainable solutions to complex business problems, contribute to the creation of scientific knowledge, and effectively present their findings in academic and professional environments. Furthermore, the program aims to cultivate graduates who are committed to ethical values, adopt an interdisciplinary perspective, and are well-equipped to succeed in both academic careers and senior managerial positions.

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Recognition of Prior Learning

Kayıt hakkı kazanan aday,kesin kayıt yaptırırken daha önce öğrenim gördüğü yükseköğrenim kurumunda başarmış olduğu ders/dersler için kredi ve not transfer talebinde bulunabilirler.Talep öğrencinin bütün lisansüstü öğrenimini kapsayacak şekilde ve bir defaya mahsus olmak üzere Anabilim Dalı Başkanlıkları tarafından incelenerek karara bağlanır.

Recognition of Prior Learning

Candidates who gain the right to enroll may, during final registration, request credit and grade transfer for courses they have successfully completed at a previously attended higher education institution. Such requests are evaluated and decided by the relevant Department Chair, must cover the entirety of the student’s graduate studies, and can be submitted only once.

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Transition to Higher Degree Programs

Doktora sonrası programlara başvurabilir.

Transition to Higher Degree Programs

They may apply to postdoctoral programs.

Program Outcomes

PO-1 Research Skills: Developing students' ability to conduct academic research, formulate original research questions, and effectively apply scientific methods.

PO-2 Theoretical Knowledge: Gaining in-depth knowledge in the field of business and the ability to understand and apply different theoretical frameworks.

PO-3 Analytical Thinking: Developing the ability to analyze complex problems and generate effective solutions.

PO-4 Publication Skills: Achieving the competence to publish research in international academic journals.

PO-5 Effective Communication: Developing the ability to present research findings effectively in both written and oral forms.

PO-6 Critical Thinking: Gaining the ability to evaluate different perspectives and question existing knowledge.

PO-7 Interdisciplinary Approach: Developing the ability to integrate business knowledge with other disciplines.

PO-8 Teaching and Mentorship Skills: Equipping students, especially those pursuing academic careers, with teaching and mentoring abilities.

PO-9 Ethical Awareness: Understanding and applying ethical standards related to business research and practice.

PO-10 Career Preparation: Gaining the necessary competencies for both academic and industry career paths.

NQF Matrix

Subject Area Level 8 (Doctoral Degree)	No	1	2	3	4	5	6	7	8	9	10
Bilgi	1	x	x	–	–	–	–	–	–	–	x
	2	x	x	x	–	–	x	x	–	–	x
	3	–	x	–	–	–	–	–	–	–	x
	4	–	x	–	–	–	–	–	–	–	x
	5	x	–	–	–	–	–	–	–	–	–
	6	x	–	–	–	–	–	–	–	–	–
	7	x	x	–	–	–	–	x	x	–	–
Beceriler	1	x	x	–	–	–	–	–	–	–	–
	2	–	–	–	–	x	–	–	–	–	–
	3	–	x	–	–	x	–	–	–	x	–
	4	–	x	–	–	–	–	–	–	–	–
	5	–	–	–	–	–	–	–	–	x	–
Bağımsız Çalışabilme ve Sorumluluk Alabilme Yetkinliği	1	–	–	–	–	–	–	–	–	–	x
	2	–	–	–	–	–	–	–	–	–	x
	3	–	–	–	x	–	–	–	–	–	–
	4	–	–	x	–	–	–	–	–	–	–
	5	–	–	–	–	–	x	–	–	–	–
Öğrenme Yetkinliği	1	–	–	–	–	–	–	–	–	–	x
	2	–	–	–	x	–	–	–	–	–	x
	3	–	–	–	x	–	–	–	–	–	–
	4	–	–	–	–	–	–	–	x	–	–
	5	x	–	–	–	–	–	–	–	–	–
	6	x	–	–	–	–	x	–	–	–	–
	7	–	–	–	–	–	x	–	–	–	–
İletişim ve Sosyal Yetkinlik	1	–	–	–	x	–	–	–	–	–	–
	2	–	–	–	x	–	–	–	–	–	–
	3	–	–	–	–	–	–	–	–	–	x
	4	–	–	–	–	–	–	–	–	x	–
	5	x	x	–	–	–	–	–	–	–	–
	6	–	–	–	–	–	–	–	–	x	–

Subject Area Level 8 (Doctoral Degree)	No	1	2	3	4	5	6	7	8	9	10
7	–	–	x	–	–	–	–	–	–	–	
8	–	–	–	–	x	–	–	–	–	–	
9	–	–	–	–	–	–	–	x	–	–	
Alana Özgü Yetkinlik	1	–	–	–	–	–	x	–	–	–	–
	2	–	–	–	–	–	x	–	–	–	–
	3	–	–	–	–	–	x	–	–	–	–
	4	–	–	–	x	–	–	–	–	–	–
	5	–	–	–	x	–	–	–	–	–	–
	6	–	–	x	–	–	–	–	–	–	–
	7	–	–	x	–	–	–	–	–	–	–
	8	–	–	x	–	–	–	–	–	–	x

Course Plan

2022-2023 İŞLETME DOKTORA TÜRKÇE

Semester 1

Code	Course Name	L	P	Lab	Credit	ECTS	Language
ISD 819	Bilimsel Araştırma Yöntemleri ve Etik	3	0	0	3	6	Turkish
		0	0	0	0	6	-
		0	0	0	0	6	-
		0	0	0	0	6	-
		0	0	0	0	6	-

Semester 2

Code	Course Name	L	P	Lab	Credit	ECTS	Language
ISD 800	Seminer	0	2	0	1	2	Turkish
		0	0	0	0	6	-
		0	0	0	0	6	-
		0	0	0	0	6	-
		0	0	0	0	6	-
		0	0	0	0	6	-

Semester 3

Code	Course Name	L	P	Lab	Credit	ECTS	Language
ISD 898	Yeterlilik	0	0	0	0	30	Turkish

Semester 4

Code	Course Name	L	P	Lab	Credit	ECTS	Language
ISD 899	Doktora Tez Önerisi	0	0	0	0	30	Turkish

Semester 5

Code	Course Name	L	P	Lab	Credit	ECTS	Language
ISD 891	Doktora Tezi-I	0	0	0	0	30	Turkish

Semester 6

Code	Course Name	L	P	Lab	Credit	ECTS	Language
ISD 892	Doktora Tezi-II	0	0	0	0	30	Turkish

Semester 7

Code	Course Name	L	P	Lab	Credit	ECTS	Language
ISD 893	Doktora Tezi-III	0	0	0	0	30	Turkish

Semester 8

Code	Course Name	L	P	Lab	Credit	ECTS	Language
ISD 894	Doktora Tezi-IV	0	0	0	0	30	Turkish

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