ECTS

Program Information Package

Program: İşletme Anabilim Dalı Başkanlığı | Total ECTS: 120 | Date of Issue: 21.11.2026

Program Information

Program Name	İşletme Anabilim Dalı Başkanlığı
Education Level	Master
Language of Instruction	Turkish
Program Duration	4 Semesters
Maximum Duration	6 Semesters
Head of Program	-
Internship	Not Required
Total ECTS	120

Admission and Registration Requirements

Yükseköğrenim kurumları yüksek lisans programlarına yalnız ALES puanı ile Öğrenci kabul edebileceği gibi ALES puanına ek olarak lisans not ortalaması,yazılı olarak yapılacak bilimsel değerlendirme ve/veya mülakat sonucunu da değerlendirmeye alabilir.

Admission and Registration Requirements

Higher education institutions may admit students to master’s programs based solely on ALES scores; however, they may also take into consideration additional criteria such as undergraduate GPA, a written scientific assessment, and/or the results of an interview.

Graduation Requirements

Bu programdan mezun olabilmek için minimum 120 AKTS kredi yükünü tamamlayarak, tüm derslerden en az C notu alarak başarılı olmaları gerekmektedir. Öğrencilerin programdan mezun olabilmeleri için bitirme tezini belirtilen sürede ve özellikte tamamlamaları zorunludur.

Graduation Requirements

In order to graduate from this program, students are required to complete a minimum of 120 ECTS credits and achieve at least a grade of C in all courses. In addition, students must successfully complete their master’s thesis within the specified time and in accordance with the required standards. Provided that they are successful in the thesis defense and fulfill the other graduation requirements determined by the Senate, students who submit at least three bound copies of their master’s thesis to the relevant institute within one month from the date of the thesis defense, and whose thesis is approved in terms of format, are awarded a thesis-based master’s degree diploma.

Occupational Profiles of Graduates

Öğrencilerimiz, mezun olduktan sonra her türlü işletmede görev alma ve yönetim kademelerine yükselme imkânına sahip olmaktadır. Pazarlama, dış ticaret, muhasebe, insan kaynakları gibi bölümlerde çalışabilmektedirler. İşletme bölümümüz mezunları tüm sektör ve iş alanlarında, bir işletmenin hayatını devam ettirebilmesi gerekli olan tüm temel fonksiyonlarda çalışabilirler, kendi işlerini kurarak girişimci olabilirler, ayrıca araştırma odaklı derslerimizden edindikleri bilgi ve tecrübelerle akademisyen olmayı hedefleyerek doktora programına devam edebilirler veya araştırma görevlisi/öğretim görevlisi kadrolarına başvurabilirler.

Occupational Profiles of Graduates

Our graduates have the opportunity to work in all types of organizations and advance to managerial positions after graduation. They can be employed in departments such as marketing, foreign trade, accounting, and human resources. Graduates of our Business Administration program can work in all sectors and fields, undertaking the essential functions required for the continuity of an organization. They may also establish their own businesses and become entrepreneurs. In addition, with the knowledge and experience gained from our research-oriented courses, they may pursue an academic career by continuing to doctoral programs or applying for positions as research assistants or lecturers.

About the Program

The Turkish MSc Program in Business Administration aims to educate leaders and managers who can meet the needs of companies and institutions. Taking into account the increasing importance of human resources for businesses, the program seeks to equip students with the competencies required of managers and leaders in today’s global business environment, while also enabling the practical application of this knowledge. In addition, it aims to provide a strong theoretical foundation for students who intend to pursue an academic career. The Turkish MSc Program in Business Administration started admitting students in the 2021–2022 academic year.

Exams, Assessment and Evaluation

Her ders için uygulanan sınavlar ve ölçme şekli dersin AKTS formunda tanımlanmıştır.DeğerlendirmeA+: Derste olağanüstü başarı gösteren öğrencilere verilen not.FX: Devamsızlık koşullarını veya ilgili dersin gereklerini yerine getiremeyen başarısız öğrencilere verilen not. Bu not, not ortalaması (GPA) hesaplamalarında "F" olarak kabul edilir.W: Danışmanın onayı ile dersten çekilen öğrencilere verilen not. Bu ders transkripte gösterilir; ancak not ortalaması (GPA) veya kredi hesaplamalarına dahil edilmez.I: Proje, tez veya benzeri çalışmalara dayalı dersler için, dönemin sonunda görevlerini tamamlayamayan ve bu durumu ilgili öğretim üyesi tarafından geçerli görülen nedenlerle açıklayan öğrencilere verilen not.EX: Senato tarafından belirlenen dersler için ilgili bölümler tarafından düzenlenen muafiyet sınavlarını geçen öğrencilere verilen not. Bu not, not ortalaması (GPA) hesaplamalarına dahil edilmez; ancak mezuniyet anına kadar alınan toplam kredi sayısına dahil edilir.U: Staj veya benzeri bir çalışma ya da genel not ortalamasına dahil edilmeyen bir ders için verilen not.P: Bir dönemden uzun süren dersler için ilk dönem sonunda verilen not. Bu not, not ortalaması (GPA) hesaplamalarına dahil edilmez.AU: Öğrencilerin, ilgili öğretim üyesinin yazılı izniyle kredili olmadan aldıkları ve başarılı oldukları dersler için verilen not. Öğrenci dersin gerekliliklerini yerine getiremezse, bu durum ders hiç alınmamış olarak kabul edilir. Bu not, not ortalaması (GPA) veya kredi hesaplamalarına dahil edilmez.

Exams, Assessment and Evaluation

The examinations applied for each course and the methods of assessment are defined in the course’s ECTS form.EvaluationA+: Awarded to students who demonstrate outstanding performance in the course.FX: Assigned to unsuccessful students who fail to meet attendance requirements or the course requirements. This grade is treated as an “F” in GPA calculations.W: Given to students who withdraw from a course with the advisor’s approval. This course appears on the transcript but is not included in GPA or credit calculations.I: Assigned to students who are unable to complete their requirements by the end of the term in courses based on projects, theses, or similar work, provided that their reasons are deemed valid by the relevant instructor.EX: Given to students who pass exemption examinations organized by the relevant departments for courses determined by the Senate. This grade is not included in GPA calculations but is counted toward the total credits required for graduation.U: Assigned for internships or similar activities, or for courses not included in the GPA.P: Given at the end of the first term for courses that extend over more than one semester. This grade is not included in GPA calculations.AU: Assigned to students who take a course without credit, with the written approval of the instructor, and successfully complete it. If the student fails to meet the course requirements, the course is considered as not taken. This grade is not included in GPA or credit calculations.

Program Educational Objectives

Programın öğretim amaçları, öğrencilerin işletme alanında ileri düzey bilgi ve beceriler kazanmalarını sağlamak; analitik düşünme, problem çözme ve karar verme yetkinliklerini geliştirmek; değişen iş dünyası koşullarına uyum sağlayabilen, etik değerlere sahip ve liderlik vasıfları güçlü bireyler yetiştirmektir. Ayrıca, öğrencilerin hem profesyonel iş hayatında etkin rol alabilecek hem de akademik kariyerlerini sürdürebilecek donanıma sahip olmaları hedeflenmektedir.

Program Educational Objectives

The objectives of the program are to equip students with advanced knowledge and skills in the field of business administration; to develop their analytical thinking, problem-solving, and decision-making competencies; and to cultivate individuals who can adapt to the changing conditions of the business world, possess strong ethical values, and demonstrate effective leadership. In addition, the program aims to prepare students to take active roles in professional business life as well as to pursue academic careers.

Recognition of Prior Learning

Programa kesin kayıt yaptıran öğrencilerin, başka bir yükseköğretim kurumunda, yurt içinde veya yurt dışında tamamladıkları derslerden aldıkları krediler, öğrencinin başvurusu ve ilgili anabilim dalının değerlendirmesi sonrasında, enstitü yönetim kurulunun onayıyla programa dahil edilebilir.

Recognition of Prior Learning

Students who have completed their final registration to the program may have the credits they earned from courses completed at another higher education institution, either domestically or abroad, transferred to the program upon the student’s application and the evaluation of the relevant department, subject to the approval of the Institute Administrative Board.

Transition to Higher Degree Programs

Yüksek lisans programını başarıyla tamamlayan mezunlar, ALES’ten gerekli puanı almaları ve İngilizce dil yeterliliğini sağlamaları durumunda, kendi uzmanlık alanlarında veya çok disiplinli alanlarda doktora programlarına başvuru yapabilirler.

Transition to Higher Degree Programs

Graduates who successfully complete the master’s program may apply to doctoral programs in their field of specialization or in interdisciplinary areas, provided that they obtain the required score from ALES and meet the English language proficiency requirements.

Program Outcomes

PO-1 1. Research Competencies: The ability of students to develop innovative research questions and utilize scientific methods for data collection, analysis, and interpretation.

PO-2 2. In-Depth Theoretical Knowledge: Acquiring comprehensive knowledge in the field of business and the ability to understand and apply various theoretical approaches.

PO-3 3. Analytical Skills: The capability to analyze complex business problems and propose logical solutions.

PO-4 4. Communication Skills: The ability to effectively present research findings in both written and oral formats.

PO-5 5. Critical Thinking: The capacity to evaluate different perspectives and question existing knowledge.

PO-6 6. Practical Application Skills: The ability to apply theoretical knowledge in real-life situations and develop practical solutions to business challenges.

PO-7 7. Ethical Awareness: Understanding and adhering to ethical standards related to business research and practices.

PO-8 8. Teamwork: The ability to effectively collaborate within a team in project-based work.

PO-9 9. Career Development: Equipping graduates with the necessary competencies for success in their professional lives.

PO-10 10. Advanced Problem-Solving: Skills for effective problem-solving in strategic thinking and decision-making processes.

NQF Matrix

Subject Area Level 7 (Master's Degree)	No	1	2	3	4	5	6	7	8	9	10
Bilgi	1	x	–	x	–	–	–	–	–	–	–
	2	–	–	–	–	–	x	–	x	–	x
	3	–	x	–	x	–	–	–	–	–	–
	4	–	–	x	–	x	–	–	–	–	–
	5	x	–	–	–	–	–	–	x	–	–
	6	x	–	–	–	x	–	–	–	–	–
	7	–	–	–	–	x	–	–	–	x	–
Beceriler	1	–	x	–	–	–	–	–	–	–	–
	2	–	–	x	–	–	–	x	–	–	–
	3	–	x	–	–	–	–	x	–	–	–
	4	–	–	–	x	–	–	–	–	–	–
	5	–	–	–	–	–	–	–	–	–	x
Bağımsız Çalışabilme ve Sorumluluk Alabilme Yetkinliği	1	–	–	–	–	x	–	–	–	–	–
	2	–	x	–	–	–	–	–	–	–	–
	3	–	–	–	–	–	x	–	–	–	–
	4	–	–	–	x	–	–	–	–	–	–
	5	–	–	–	x	–	–	–	–	–	–
Öğrenme Yetkinliği	1	–	–	–	–	–	–	–	–	x	–
	2	–	–	–	–	–	–	–	x	–	–
	3	–	–	x	–	–	–	–	–	–	–
	4	–	–	x	–	–	x	–	–	–	–
	5	–	–	–	x	–	–	–	–	–	–
	6	–	–	–	x	–	–	–	–	–	x
	7	–	–	–	x	–	–	–	–	–	–
İletişim ve Sosyal Yetkinlik	1	–	–	–	–	–	–	–	x	–	–
	2	–	–	–	–	–	–	x	x	–	–
	3	–	x	–	–	–	–	–	–	–	–
	4	–	x	–	–	–	–	x	–	–	–
	5	–	x	–	–	–	–	–	–	–	–
	6	–	–	–	–	x	–	–	–	–	–

Subject Area Level 7 (Master's Degree)	No	1	2	3	4	5	6	7	8	9	10
7	–	–	–	–	–	–	–	–	x	–	
8	–	–	–	–	–	x	–	–	–	–	
9	–	–	–	x	–	–	–	–	–	–	
Alana Özgü Yetkinlik	1	–	–	–	x	–	–	–	–	–	x
	2	–	–	–	–	–	x	x	–	–	–
	3	–	x	–	–	–	–	–	–	–	x
	4	–	–	–	x	–	–	–	–	–	–
	5	–	–	–	x	–	–	–	–	–	–
	6	–	–	–	–	x	–	–	–	–	–
	7	–	–	–	–	–	–	x	–	–	–
	8	–	–	–	–	–	–	x	–	–	–

Course Plan

Tezli-Türkçe İşletme

Semester 1

Code	Course Name	L	P	Lab	Credit	ECTS	Language
BUSI 505a	Management and Organization	3	0	0	3	7.50	Turkish
BUSI 506a	Human Resources Management	3	0	0	3	7.50	Turkish
		0	0	0	0	0	-
ISLT 539a	Financial Statements Analysis	3	0	0	3	7.50	Turkish
ISLT 520	Supply Chain Management	3	0	0	3	7.50	Turkish
ISLT 558a	Organizational Behavior	3	0	0	3	7.50	Turkish

Semester 2

Code	Course Name	L	P	Lab	Credit	ECTS	Language
ISLT 591a	Seminar	0	0	0	0	7.50	Turkish
ISLT 503a	Marketing Management	3	0	0	3	7.50	Turkish
ISLT 504a	Strategic Management	3	0	0	3	7.50	Turkish
ISLT 519a	Research Methods	3	0	0	3	7.50	Turkish
		0	0	0	0	7.50	-
		0	0	0	0	7.50	-
		0	0	0	0	7.50	-
		0	0	0	0	7.50	-
		0	0	0	0	7.50	-
ISLT 513a	International Marketing	3	0	0	3	7.50	Turkish
ISLT 502a	Financial Management	3	0	0	3	7.50	Turkish
ISL 700	Seminar	0	2	0	1	2	Turkish
ISL 719	Scientific Research Methods and Ethics	3	0	0	3	6	Turkish

Semester 3

Code	Course Name	L	P	Lab	Credit	ECTS	Language

BUSI 590a	Master Thesis	0	0	0	0	60	Turkish

Semester 4

Code	Course Name	L	P	Lab	Credit	ECTS	Language
No course information found for this semester.							

Semester 5

Code	Course Name	L	P	Lab	Credit	ECTS	Language
No course information found for this semester.							

Semester 6

Code	Course Name	L	P	Lab	Credit	ECTS	Language
No course information found for this semester.							

Semester 7

Code	Course Name	L	P	Lab	Credit	ECTS	Language
No course information found for this semester.							

Semester 8

Code	Course Name	L	P	Lab	Credit	ECTS	Language
No course information found for this semester.							

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